

Homegating

Beyond Meat Game Day House Party



We strategically place your brand in the hands of targeted consumers to drive purchase intent and sales conversions. We partnered with Beyond Meat to find their next biggest brand fans in this fun "homegating" event!



"I am so shocked with this product it is unreal. I can't believe how well the chicken tastes. Instead of making vegan chicken myself from now on I'm buying this product!"

– Destiny H, Ripple Street community member

"I don't know how Beyond does it, but all of their products taste amazing! I will absolutely buy this again, and the price was very reasonable for a bag of frozen nuggets."

– Kara H, Ripple Street community member

"The Beyond Meat sausage has a great texture similar to pork. [It] would go well in spaghetti or even on hot dogs. I will continually include Beyond Meat in my party day events and for week night cooking as well."

– Kristin D, Ripple Street community member



1 \$40 gift card



1 Beyond Meat hat



1 Beyond Meat t-shirt



2 Beyond Meat banners



5 Beyond Meat Bingo game cards



6 Beyond Meat recipe booklets



6 Discount coupons for Beyond Meat products



Beyond Meat toothpick flags and sheets of butcher paper