

Mother's Day

Canon Ivy Mother's Day Memories Party

We specialize in building brand loyalty through emotional connections, crafting product associations with major holidays and micro-occasions. This ensures a lasting connection with your brand. To celebrate Mother's Day, Canon educated consumers about the features of the Canon IVY Mini Photo Printer and Canon app, by providing an opportunity to create memorable, giftable crafts.





"My sisters and I came together to use it along with the Canon Mini Photo App. We took pictures together with the filters and printed them out on the sticky paper to add to our mom's Mother's Day card and she loved it. It made her gift that much more unique and thoughtful."

— Shanae, Ripple Street community member



"This is such a great product. My daughters and I had a great time taking pictures and having the ability to print instantly. They have already asked if they can take it to their friends' house. Already have more paper ordered. Great Mother's Day!"

— Kelsey, Ripple Street community member



1 Canon IVY Mini Photo Printer (Rose Gold)



1 ZINK photo paper pack (50 sheets)



1 ZINK Pre-cut circle stickers pack



1 IVY notebook



1 Pack of 48 washi tape with multiple designs



1 Scrapbook sticker pack