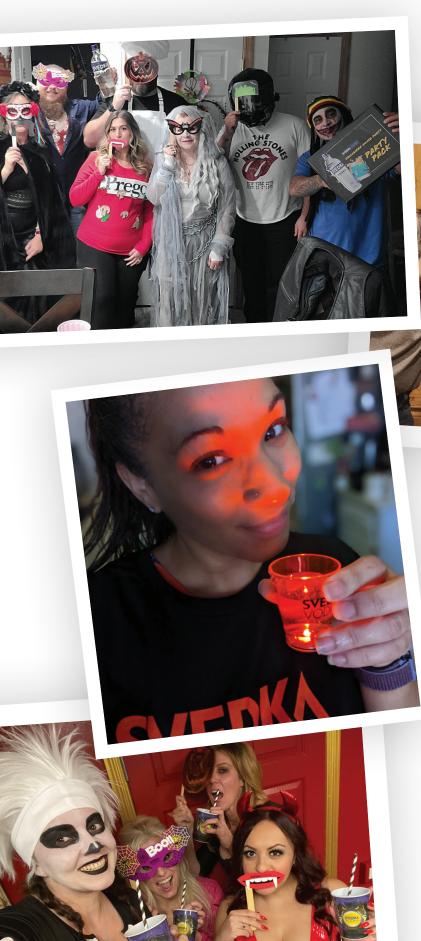
Halloween

Svedka Goes Halloween House Party



Reach multiple target markets seamlessly in one activation! We target your precise audience based on demographics, geography, psychographics, and consumer behavior. We drove liquid to lips for Svedka, segmenting our community by target audience, and guiding them to host epic Halloween parties. The result? Eerily captivating brand experiences, exactly where Svedka wanted them.







Custom packaging



Svedka t-shirt



Branded cups



Branded shot glass



Photo props



\$20 prepaid card