

Halloween

Svedka Goes Halloween House Party

Reach multiple target markets seamlessly in one activation! We target your precise audience based on demographics, geography, psychographics, and consumer behavior. We drove **liquid to lips** for Svedka, segmenting our community by target audience, and guiding them to host epic Halloween parties. The result? Eerily captivating brand experiences, exactly where Svedka wanted them. 🎃



SVEDKA

VODKA

Distilled Four Times





Custom packaging



Branded shot glass



Svedka t-shirt



Photo props



Branded cups



\$20 prepaid card